

KATHY HURLEY

SENIOR VICE PRESIDENT STRATEGIC PARTNERSHIPS

PEARSON EDUCATION/PEARSON FOUNDATION



Kathy Hurley, Senior Vice President, Strategic Partnerships, for Pearson Education and the Pearson Foundation, is a 35-year veteran of the education industry. Throughout her career in the education industry Hurley has also served in top executive positions in both publishing and technology companies.

She currently serves on several key industry and education advisory boards and has been at the forefront in leading the charge for 21st century skills and is Chairman of the Partnership for 21st Century Skills (P21). She most +recently was elected to the Technology Transforming Education Compact (TTEC/DC) Board for 2010. Hurley is the former Chairman of the National School Boards Foundation (NSBF) board. She also sits on the boards of three top education associations dedicated to the use of technology in education, the Consortium for School Networking (CoSN); the Software and Information Industry Association (SIIA); and National Coalition for Technology in Education and Training (NCTET). She is also past president of the Association of Educational Publishers (AEP) and is actively involved in the AEP Government Relations Committee.

Her work with the philanthropic arm of Pearson, the Foundation, has taken Hurley around the world and into various countries where Pearson has a strong presence renewing her commitment to the need for new and innovative ways to help children learn. The global commitment of the Foundation brings a wealth of knowledge to Pearson to help them develop new approaches to education.

In addition, Hurley has received various awards for her service in the industry. In 2001, Hurley was named to receive the CoSN's first ever Outstanding Private Sector Achievement Award and in 2003, she was inducted into the Association of Educational Publishers Hall of Fame for her achievements and service to the education publishing industry.

Hurley began her career in education working with learning disabled students, after receiving her Masters degree at Jersey City State College. To this day, she continues to support her undergraduate institution, the University of Dayton, by serving on their Advisory Board for the School of Education. Kathy is married to Charles Blaschke, President of EducationTURNKEY, an education information-focused group that provides market research, market projections, information on funding, and market strategy development.